VillageQR

Enliven your municipality

and make benefit of it through the QR Codes!

ROTACODE
Dynamic QR Content Management System

"A QR municipality is any community that has managed to unite digital life and physical life in a single meeting point. This happens through the moving object QR code which enables immediate response to the needs of the municipality users.

VillageQR facilitates the daily life of its inhabitants, energizes their culture and businesses and improves their relationship with the environment."

The objective of the City is to improve the quality of life of its citizens.

..How ? By unifying digital with analog life, and enliven those two.

..Using which strategy? Using the tools of „moving object" or **QR code.**

In which areas? In the areas of:

_relationship with the municipal services
_relationship with the companies
_relationship with culture and tourism

..Why? Because major objectives of a municipality are :

_to improve the citizen´s relationship to digital content
_to make the municipal services accessible to everyone
_to nurture the relationship of the citizens to culture, history and heritage of their home town and improve tourism resources
_to nurture economic advancement of the municipality

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What includes the QR code of Village QR ?

It includes **an independent moving object** with QR format which is connected to a content upgradeable and customizable for any device. VillageQR is also a geo- localized web space with direct access to the content. The QRs can display content in 10 languages, detectable by the device automatically. The municipality owns a system that allows the centralized maintenance .

Focused on citizenship

Citizen-Centered

Improving relations between digital / analog world

Village QR is a digital product that aims to bring municipal services closer to the citizens using the technology of QR codes

By it use, the municipality can improve the daily life of its inhabitants. It is even more important that this platform allows citizens to get closer to the municipal life. Furthermore Village QR sets a base for creativity and innovation. Thus it nurtures the competitiveness of the local economy. **Societies need a better collaboration between the public and the private sector. Village QR develops tools in order to achieve this aim.**

Municipal Services

Live Town Hall

Moving Object
- . QR Codes
- . Management or codes
- . Web + broadcast or QRs

Living companies

Live Culture

QR codes add value to the daily life of the citizen enabling them easy access to useful public information. Finally it fosters the mutual communication between municipality and citizenship.

Technology has become a natural protagonist of our daily lives. Today we talk about the analog and the digital world as melted oneness and our daily work implies countless actions where both spheres interact together.

VillageQR
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Liven up your town!

by rotacode.com

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